

Attorney Referral Fees Committee
May 30, 2018
2:00 pm – 4:00pm
Oregon State Bar Center – McKenzie Conference Room

Teleconference Number: 1-877-239-6389
Participant Code: 914454

AGENDA

- 1) **Approval of minutes**
- 2) **Overview of providers**
Leigh Gill, Catherine Yao
- 3) **Ethics issues presented/ Discipline**
Ankur Doshe, Helen Hirschbiel
- 4) **[Current consumer protection landscape](#)**
Jermaine Brown
- 5) **Other issues of concern**
- 6) **Potential solutions and parameters**
- 7) **For the Good of the Order**

5/30 Meeting Background Materials:

Reports:

- Thompson Reuters' 2018 Report on the State of the Legal Market: Transformation of Legal Services Market is Accelerating — Are Law Firms Ready?
- Clio's 2017 Legal Trends Report (specifically the section on "The Cost of Acquiring a Client). Or, for a shorter version, see the Executive Summary.
- The Legal Services Corporation's 2017 Justice Gap Report (or Executive Summary)
- The ABA's 2016 Report on the Future of Legal Services (or Executive Summary)

Books:

- *Law is a Buyer's Market* by Jordan Furlong (Kindle, Print)
- *Tomorrowland: Scenarios for law firms beyond the horizon* by Bruce MacEwan. (Amazon)
- *Tomorrow's Lawyers: An Introduction to Your Future* by Richard Susskind (Amazon)
- *Rules for a Flat World: Why Humans Invented Law and How to Reinvent It for a Complex Global Economy* by Gillian Hadfield (Amazon)
- *Remaking Law Firms* by George Beaton (Amazon)

Other Articles/Blog Posts:

- Complaints Received by the Department of Justice Consumer Protection Hotline
- LawGeex – The In-House Counsel's LegalTech Buyer's Guide – 2018 Edition
- Amazon LLP: If Amazon ran a law firm, what would it look like?
- Confusing conversations about clients
- Daniel Katz's slides from his recent ABA Techshow 2018 Keynote
- Josh King's blog post on Advertising Rules, Pay Per Action, Legal Edition.

- Bill Henderson’s blog posts on Legal Services and the Consumer Price Index, and The Decline of the People Law Sector.
- Casey Flaherty’s “Lawyer Bullsh** Arc.” Maybe start with the most recent, “Me Being Wrong” (links to other articles in the arc are in that post). Also his post on the Magic Money Machine.
- Individual blogs: Jordan Furlong, Bruce MacEwan, Gillian Hadfield
- Building New Law podcast,
- Jordan Furlong episodes (Part 1, Part 2) and George Beaton episodes (Part 1, Part 2)

Podcasts:

- The Lawyerist Podcast
- Patrick Palace episode & Megan Zavieh episode
- The Gillian Hadfield episode of the UnprecedentedPodcast.

Futures Task Force Adobe Connect Recordings:

- February 13, 2017
- April 20, 2017